



Executive Summary

From May 2016 to December 2017, Milwaukee Area Technical College (MATC) participated in the process of creating a Civic Action Plan (CAP) using the framework, training and support provided by Campus Compact. In addition to convening a cross-institutional team to engage in a planning process that would result in goals to incorporate in our ongoing strategic planning efforts, MATC also received a grant from Campus Compact to create a series of on-campus dialogues to engage students in discussion of community issues. The CAP timeline, goals and relationship to our institutional strategic plan are summarized in the attached slides. Also included are slides about MATC's Community Connection platform and the results of our Community Conversations dialogue series, both of which were offered in partnership with United Way.

MATC Civic Action Plan Timeline

May 2016 Dr. Martin affirmed Campus Compact 30th Anniversary Action Statement via signature
August 2016 MATC Civic Action Planning Team participated in 2-day planning workshop
Fall 2016 Cross-institutional team led by CESL met monthly
Spring 2017 Cross-institutional team formulated elements of Civic Action Plan
May 2017 Center for Engaged and Service Learning aligned Civic Action Plan with VISION 2020
July 2017 Civic Action Plan leadership team participated in 2-day implementation workshop
August 2017 CESL embedded key Civic Action Plan goal in VISION 2020 Goal 1 Student Success
December 2017 CESL secured Civic Action Plan endorsement from Dr. Martin's Cabinet
January 2018 Civic Action Plan goal referred for charter via Student Success Core Committee

MATC Civic Action Plan (CAP) Goals

CAP Goal 1: Increase reciprocal community partnerships and positive community engagement.

CAP Goal 2: Extend institutional resources to strengthen the communities MATC students and employees call home.

CAP Goal 3: Promote awareness of community input and collective impact of MATC.

CAP Goal 4: Expand the diverse array of civic and community engagement opportunities for students, employees and community members.

CAP Goal 5: Cultivate, value and celebrate community engagement, community partnership and collective impact.

Next Steps

Goal 5 has been referred to a college Core Committee for action alongside emerging Student Success projects related to the VISION 2020 Strategic Plan.

The Center for Engaged and Service Learning will continue to offer the Community Connection service platform and Community Conversations student dialogue events throughout 2018.

Civic Action Plan Final Report

CAP Timeline Overview

5 CAP Goals

CAP Goal 5 Integration in MATC Strategic Plan VISION 2020

Community Connection Platform

CAP Dialogue Grant Project Summary

MATC Civic Action Plan (CAP) Timeline

May 2016: Dr. Martin affirmed Campus Compact 30th Anniversary Action Statement via signature

August 2016: MATC Civic Action Planning Team participated in 2-day planning workshop

Fall 2016: Cross-institutional team led by Center for Engaged and Service Learning met monthly

Spring 2017: Cross-institutional team formulated elements of CAP

February 2017: MATC awarded CAP Dialogue grant from Campus Compact

May 2017: CESL aligned CAP with MATC Strategic Plan VISION 2020

July 2017: CAP leadership team participated in 2-day implementation workshop

August 2017: CESL embedded key CAP goal in VISION 2020 Goal 1 Student Success

Fall 2017: CESL implemented Community Conversations via CAP Dialogue grant

December 2017: CESL secured CAP endorsement from Dr. Martin's Cabinet

January 2018: CAP goal referred for charter via Student Success Core Committee

Civic Action Plan (CAP) Goals

Aligned with VISION 2020 Strategic Plan and Campus Compact Commitments

CAP Goal 1: Increase reciprocal community partnerships and positive community engagement.

CAP Goal 2: Extend institutional resources to strengthen the communities MATC students and employees call home.

CAP Goal 3: Promote awareness of community input and collective impact of MATC.

CAP Goal 4: Expand the diverse array of civic and community engagement opportunities for students, employees and community members.

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Strategic Plan VISION 2020 Goal 1 Student Success, Category B Learning Assessment & Systems*Achieve learning outcomes through aligned assessment processes and innovative teaching technology and methodologies.*

| STRATEGIES | MEASURES/TARGETS | OWNERS |
|--|---|---|
| Create a streamlined assessment model. | Assessment model developed and implemented by FA2018. | CLA |
| Modify and integrate new Career Essentials into all course outcome summaries. | All course outcome summaries have new Career Essentials integrated by <u>SP2018</u> . | CLA |
| Update all Course Outcome Summaries (COS). | Course outcome summaries (COS) from all programs are up to date on 3-year cycle for review. | Curriculum Department |
| Expand implementation of Quality Matters and online instructional support to online faculty. | Faculty adopt Quality Matters. | Instructional Support |
| Monitor success of COMPUB co-requisite structure. | Improve student success in online course completion by offering COMPUB 799 to all new online students. | Instructional Support |
| Increase number of completed Technical Skills Attainment (TSA). | Meet 50% of completion of TSA goal. | Curriculum Department |
| Complete Program Performance Matrix. | Integrate Program Performance matrix into QRP for all programs. | CLA |
| Proposed Addition to Support Civic Action Plan (as part of MATC's Campus Compact affiliation and Carnegie designation) | | |
| Cultivate, value and celebrate community engagement, community partnership and collective impact. | Increase student use of Community Connection by 10%. | Student Success Core Committee |
| Rationale | | |
| Community engagement (including service learning) is a high impact teaching methodology with a demonstrated positive connection to student retention. Programs across MATC incorporate service learning. CESL promotes use of service learning among faculty, supports student engagement and measures collective impact via Community Connection. | Community Connection is MATC's platform for promoting community engagement opportunities among students. CESL manages the Community Connection technology in partnership with United Way. | CESL faculty are available to join the Student Success Core Committee |



Community Connection

MATC students, faculty and staff are proud to contribute volunteer service in the community each semester.

Join us!

Get Started

- CAREER-797 Promise of Community offers an orientation to community service – register via INFOline.

Get Connected

- Use the Community Connection website to find and sign up for volunteer opportunities at <http://getconnected.matc.edu>.

Get Credit

- Log your volunteer hours on the Community Connection website each semester.
- Create a community service résumé to showcase your skills.

Questions?

Call 414-297-7432

MILWAUKEE AREA *Technical College*

Center for Engaged and Service Learning



Greater Milwaukee
& Waukesha County

COMMUNITY CONVERSATIONS

8 sessions
students and faculty
Sept 2016 to Oct 2017

Themes

A Safe Community

Aspirations

A community free from violence where families feel safe letting their children go outside and play.

A Healthy Community

A community whose members are healthy in both mind and body and have access to the resources they need to live a healthy lifestyle.

A Clean Community

A community with streets, sidewalks, and parks that are well-maintained and litter-free. Neighborhoods that community members can be proud of and take ownership of in keeping them clean.

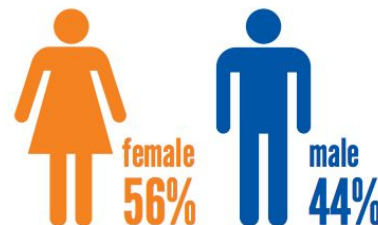
Access to Resources, Resources are Plentiful

A community with plentiful educational, health, and stability-enhancing resources for everyone, from children to teens to adults and seniors. A community where opportunities are available to meet neighbors and get to know one another, perhaps while giving back.

Demographics

Of approximately 115 participants from 36 zip codes:

Gender



Age



Ethnicity



Income

