

Building a Great Campus Civic Action Plan

Andrew J. Seligsohn [@CompactPrez]

Maggie Grove

Campus Compact [@Campus_Compact]

Chauncey Center, ETS, September 19, 2016

Why an Action Statement Now?

- 30+ years of building our movement
- Enormous infrastructure on campuses and through organizations
- Evidence of impact
- We must do more

Why this Action Statement Now

- Participatory network process
- Clarity about shared values and goals

We empower our students, faculty, staff, and community partners to co-create mutually respectful partnerships in pursuit of a just, equitable, and sustainable future for communities beyond the campus—nearby and around the world.

We prepare our students for lives of engaged citizenship, with the motivation and capacity to deliberate, act, and lead in pursuit of the public good.

We embrace our responsibilities as place-based institutions, contributing to the health and strength of our communities—economically, socially, environmentally, educationally, and politically.

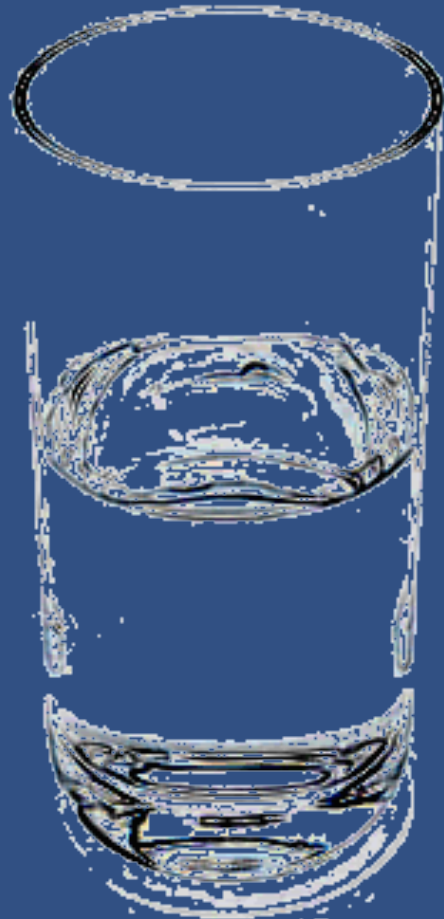
We harness the capacity of our institutions—through research, teaching, partnerships, and institutional practice—to challenge the prevailing social and economic inequalities that threaten our democratic future.

We foster an environment that consistently affirms the centrality of the public purposes of higher education by setting high expectations for members of the campus community to contribute to their achievement.

Why this Action Statement Now?

- No single approach right for every campus
- Campus Civic Action Plans

Asset-Based Work





Thinking together

- What are the assets in this group?
- What are the deficits in this group?

Defining Community Engagement 1

Carnegie Foundation for the Advancement of Teaching and Learning:

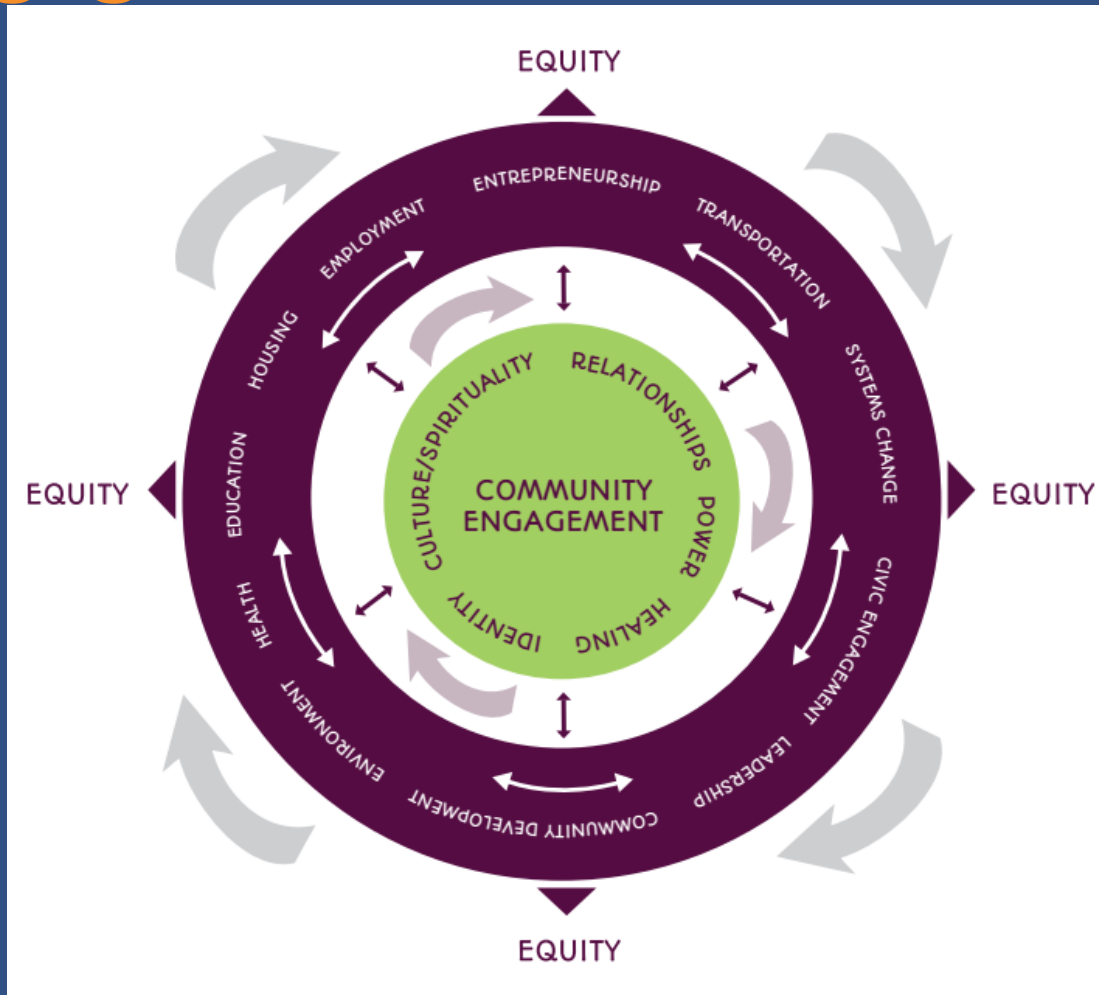
Community engagement describes collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good.

Defining Community Engagement 2

Community engagement is a process that includes multiple techniques to promote the participation of residents in community life, especially those who are excluded and isolated, by engaging them in collective action to create a healthy community.

8



Small-Group Conversations

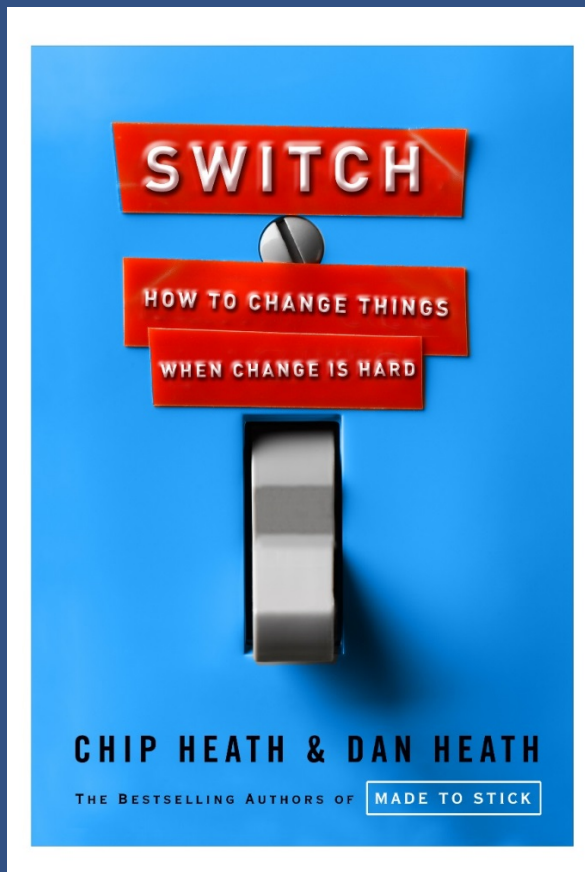
Identify three key assets that position your institution to realize the Community Engagement 2 vision.

Great Civic Action Plans Will . . .

- Support systems, policy, and culture change—creating an engaged campus
- Be grounded in place, context, and institutional goals
- Engage people beyond the usual suspects
- Push beyond existing limits
- Take an integrated approach to engaged teaching, scholarship, partnerships, and institutional action

Go Bold Together

3 Surprises About Change



- What looks like resistance is often a lack of clarity.
- What looks like laziness is often exhaustion.
- What looks like a people problem is often a situation problem.

The challenge for your team

- Get the people in the room
- Create a timeline
- Clarify the task
- Find out what information people need
- Go!

How Campus Compact will help

- **Initial guidance available: Share with colleagues**
- **Knowledge hubs in partnership with a wide range of organizations**
- **<http://compact.org/campus-civic-action-plans-home/>**
- **State and regional Executive Directors**

Thank you!