

## Campus Compact Book Proposal Submission Guidelines

Updated July 2024

Campus Compact welcomes new book proposals from new and established authors across the field of higher education.. Your proposal should include sections that addresses the following points:

### Overview:

- What is the proposed title and subtitle of your book? (Please keep in mind clear and searchable keywords rather than catchphrases.)
- Include a brief description of the book in which you explain the main purpose, thesis, and general plan of the book.
- Please also explain the rationale; why do you think there is a need for this book? (Please keep in mind that Campus Compact's books are meant to support *practitioners and institutions to do better work*. Therefore, manuscripts should focus primarily on *practical* applications of established foundations rather than on theoretical inquiry.)
- Please specify the details of your finished book, including the expected number of words, the number and type of figures/tables, and your planned completion date. (It is not necessary to have completed your book before you contact us. If you have, please do not send the entire manuscript. Instead, please draft a proposal using these guidelines).

### Contents:

- Include a proposed table of contents with a thorough paragraph describing each chapter. Be sure to include reference to any literature, research, or theory you plan to cover in each chapter.
- Are you including any special features or pedagogical tools in the book? (These can include chapter objectives, end of chapter questions, call-out boxes, etc.)
- Include a sample chapter and/or a representative writing sample.
- This Contents section could be anywhere from three to 20 pages and should provide a comprehensive, detailed map of what the book will contain.

### Market:

- Please discuss the intended audience for your book. Is it written primarily for scholars (if so, what disciplines), professionals (if so, which fields), or students (if so, what level)? Please be as specific and realistic as possible and remember few, if any, books appeal to all of the above simultaneously.
- If relevant, list any courses (and including the level) for which this book would be appropriate.
- List three key selling points for your book.
- Campus Compact actively promotes all of our publications. Where do you think our publicity efforts should be concentrated? List a few specific journals, publications, and/or scholarly groups or divisions, you think this book would most appeal to.

### Competition:

- List three or four similar titles (include author, title, publication date).
- Please explain how your book is like, or unlike, *each* of these books.

### Other Relevant Information:

- Please provide a brief blurb (200 words max) about your book that would draw a reader in. Focus on telling the reader *what* the book will do, *how* it does this, and *why* this is important, rather than foregrounding the research or field. Think of this as an 'elevator pitch' for the book.
- Please provide us with a brief biography of yourself (and any co-editors or authors, if applicable).
- If you are proposing to edit a collection, please list potential contributors, describe their credentials, and indicate whether or not you have already secured their commitment to participate. If your contributors are chosen, please include a short biography (including institution and title) for each of them.
- List three to five people who would make qualified reviewers for the proposal (preferably individuals whom you do not know personally). Though we do not always use these suggestions, they help give us an idea of where you think your ideas fit into current debates.
- Lastly, are you planning to use AI in any way when writing this book? We ask authors to familiarize themselves with our co-publisher's current policy on AI: <https://taylorandfrancis.com/our-policies/ai-policy/>.

Proposals can be submitted directly to Clayton Hurd ([churd@compact.org](mailto:churd@compact.org)), publications lead for Campus Compact.