

# TRUCEN

The Research University Civic  
Engagement Network  
**Annual Meeting**

# 20 23



Hosted by

**University of Minnesota Twin Cities**

March 27–29, 2023

Diving deep into the most  
pressing issues and opportunities  
to advance civic and community  
engagement



Campus Compact

## Monday, March 27

1:00 PM – 3:30 PM	<b>Community Partnership Site Visits</b> <i>Meet in lobby for departure</i>
4:00 PM	<b>Walk from Graduate Hotel to Weisman Art Museum</b> <i>Meet in lobby</i>
4:30 PM – 8:00 PM	<b>Opening speaker, networking &amp; welcome reception at Weisman Art Museum</b>
4:30 PM – 5:15 PM	<b>Museum Experience</b>
5:00 PM – 6:00 PM	<b>Cocktail Hour &amp; Networking</b>
6:00 PM – 7:00 PM	<b>Dinner &amp; Welcome to TRUCEN</b> <i>Bobbie Laur, Campus Compact President</i>
	<b>Desserts &amp; Program: Decolonization and Engagement</b>
7:00 PM – 8:00 PM	<b>Welcome to Minnesota</b> <i>University of Minnesota Regent, the Honorable Tadd Johnson</i>
	<b>Panel Introduction</b> <i>Heidi Barajas, Interim Associate Vice President for Public Engagement—University of Minnesota System</i>
	<b>Panel Conversation</b> <ul style="list-style-type: none"><li>• <i>Sara Axtell, Lecturer, Department of Family Social Science, College of Education &amp; Human Development—University of Minnesota</i></li><li>• <i>Karen Diver, Senior Advisor to the President for Native Americans, Office of the President—University of Minnesota</i></li><li>• <i>Alejandra Pena Gutierrez, Director, Weisman Art Museum—University of Minnesota</i></li></ul>

## Tuesday, March 28

7:30 AM – 8:15 AM	<b>Breakfast</b> <i>Graduate Hotel, Pinnacle Ballroom (2nd floor)</i>
8:15 AM – 9:15 AM	<b>Roundtables</b> <i>Discussions on centering, recognizing, and compensating community leadership, particularly in community-engaged research and scholarship, facilitated by Laurel Hirt</i>
9:30 AM – 10:30 AM	<b>Panel on Integrating Diversity, Equity, Inclusion &amp; Belonging with Civic &amp; Community Engagement Functions</b> <i>Castel Sweet, Director of the Center for Community Engagement—Ole Miss &amp; Campus Compact 2023–2023 Strategy &amp; Visioning Fellow</i>

## Tuesday, March 28 (cont'd)

10:45 AM – 12:00 PM

### Fundraising Strategies for Endowed Centers, Professorships, and Programs

*Moderated by Bobbie Laur with introduction by David Weerts, Professor, Organizational Leadership, Policy & Development, and Faculty Director, Office for Public Engagement—University of Minnesota*

#### *Panelists:*

- *Lisa Chambers, Administrative Director, Morgridge Center for Public Service—University of Wisconsin Madison*
- *Luke Terra, Associate Director and Director of Community Engaged Learning and Research, Haas Center for Public Service—Stanford University*
- *Mary Jo Callan, Vice President for Community Engagement and Stark Family Executive Director of the Swearer Center, Swearer Center—Brown University*
- *Stephanie Kurtzman, Peter G. Sortino Director of the Gephardt Institute for Civic and Community Engagement, Gephardt Institute for Civic and Community Engagement—Washington University in St. Louis*

12:00 PM – 1:00 PM

### Quick Lunch & Transport to University of Minnesota Robert J. Jones Urban Research and Outreach–Engagement Center (UROC)

1:00 PM – 1:45 PM

### Tour of UROC

1:45 PM – 3:00 PM

### Panel & Voices from the UROC Community:

*Led & facilitated by Makeda Zulu, Executive Director, UROC—University of Minnesota*

#### *Panelists:*

- *Saida Abdi, Assistant Professor, School of Social Work, College of Education and Human Development—University of Minnesota*
- *Fernando Burga, Assistant Professor, Humphrey School of Public Affairs and University of Minnesota Extension*
- *Lesa Clarkson, Associate Professor, Department of Curriculum and Instruction, College of Education and Human Development—University of Minnesota*
- *Queen Frye, Co-founder—R. Roots Garden*
- *Douglas Kennedy, Assistant Professor, Center for Spirituality and Healing, School of Nursing—University of Minnesota*

3:00 PM – 4:30 PM

### Surviving & Thriving through Leadership Transitions

*Facilitated by David Weerts*

4:30 PM – 5:30 PM

### Wrap-up remarks and networking (with refreshments)

*Bobbie Laur*



## Wednesday, March 28

8:00 AM – 9:00 AM	Breakfast <i>Graduate Hotel</i>
9:00 AM – 10:00 AM	Peer-to-Peer Coaching <i>Facilitated by Bobbie Laur</i>
10:15 AM – 11:00 AM	Group conversations <ul style="list-style-type: none"><li>• Strengthening Student Learning and Engagement for a Challenged Democracy (sustained conversation group meet-up)</li><li>• Supporting Equity-Focused Community-Based Research (sustained conversation group meet-up)</li><li>• Cultivating Community Voice in our Engagement Programs (sustained conversation group meet-up)</li><li>• Feedback on TRUCEN Activities and Programming</li></ul>
11:00 AM – 11:45 AM	Closing remarks and reflections
11:45 AM	Departure

### Coming soon from TRUCEN Quarterly Network Meetings

Join TRUCEN members for quarterly meetings to dive into contemporary topics, engage in dialogue, and network with TRUCEN members from across the country.

### Save the date!

May TRUCEN Network Conversation  
**Does University-Based Climate  
Policy Engagement Meet Demand?**

May 17, 2:00–3:15 PM EDT

save the date!

# COMPACT<sup>24</sup>

April 7–10, 2024

Hilton Denver City Center  
Denver, Colorado

Join us in Denver in 2024 for the next Campus Compact annual conference! Members-only early bird registration and call for proposals opens May 15. Learn more at [events.compact.org/compact24](https://events.compact.org/compact24).

