

POS 3273

# PRACTICAL POLITICS

Professor Judithanne Scourfield McLauchlan

Fall 2020

ONLINE, Tuesdays/Thursdays 9:30 AM to 10:45 AM

*live synchronous sessions via Blackboard Collaborate Ultra Sessions (BBCU) in Canvas  
(Sessions will be recorded)*

## **Dr. Judithanne Scourfield McLauchlan**

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## **Join Microsoft Teams Meeting**

+1 813-694-2079 United States, Tampa (Toll)

Conference ID: 527 280 681#

“I hear and I forget. I see and I remember. I do and I understand.”

Confucius

## **Course Objectives:**

*Practical Politics* is a course about political campaigns and how to win elections. The objective of this course is to combine lectures, readings assignments, and guest speakers with the student’s “real world” experience on a political campaign.

This is an exciting semester to study campaigns and elections. The 2020 presidential campaign is in full swing. For decades, Florida has dominated the national political discourse for its role in determining presidential election outcomes. As the third largest state in the union, Florida has the third largest number of Electoral College votes (29, a number it shares with New York), making it a key part of a presidential candidate’s path to the 270 electoral votes needed to win.

Florida is also among the most politically competitive states in the nation. Rather than being a “blue” state or a “red” state, the Sunshine State is often called a “purple” state, as it relates to statewide elections. Florida has been referred to as the “swingiest” of the swing states, the largest battleground state in the country. And Tampa Bay, part of the “I-4 Corridor,” is the battleground region in Florida politics.

Aside from being a battleground state that is courted by presidential hopefuls, Florida’s state politics and government is of particular significance. From transportation, to healthcare, to education, to voting rights, to the environment, to crime and punishment – the Florida legislature makes decisions that impact our everyday lives – and the future of our state.

On the 2020 ballot we will also have the opportunity to vote for our Members of Congress, as well as state and local races in Florida. All Florida House seats (120) are up for re-election as well as half of the Florida Senate seats (20 of 40), members of the County Commission, School Board, judgeships, and more. There are also several Florida Constitutional Amendments on the ballot.<sup>1</sup>

Lectures and reading assignments will cover topics such as the motivation and the decision to run for office, developing a campaign strategy, setting up a campaign organization, the role of political parties in modern campaigns, field and grassroots organizing, fundraising and campaign finance, campaign budgeting, polling, research, and message development, media (paid, earned, the internet), and the role of campaigns in American democracy.

One of the highlights of this course is the required internship component. The Instructor will organize a *Campaign Internship Job Fair and Candidate Forum*. After having the opportunity to meet candidates and their campaign staff – and doing additional research on your own – you will select your internship placement. Students are expected to intern at least five (5) hours a week leading up to the November 3<sup>rd</sup> General Election, for a total of fifty (50) hours. More information about this assignment will be included in the *Field Work Packet* and discussed in class.

### **USF Course Description POS 3273 Practical Politics:**

Coordinated scholarly and practical activity through class lecture and supervised field work in local political parties and election campaigns.

### **Course Prerequisites for POS 3273 Practical Politics:**

None

### **Student Learning Outcomes:**

After taking *Practical Politics* students will

- ✓ **Understand the motivation to run for office**
- ✓ **Learn how to develop a campaign plan**
- ✓ **Learn how to set up a campaign organization**
- ✓ **Understand the role of political parties in modern campaigns**
- ✓ **Learn how to develop a Field Plan**

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<sup>1</sup> [https://ballotpedia.org/Florida\\_2020\\_ballot\\_measures](https://ballotpedia.org/Florida_2020_ballot_measures)

- ✓ **Learn how to develop a Campaign Budget**
- ✓ **Learn how to develop a Finance Plan, learn about fundraising techniques, and understand current campaign finance laws**
- ✓ **Learn how to develop a Media Plan (earned and paid, incorporates new media strategies)**
- ✓ **Polling, research, message development**
- ✓ **Learn how to develop the Candidate's Schedule and about the work of an advance team**
- ✓ **Debate the role of campaigns in American democracy**

### **Course Meeting Times and Locations:**

We will be meeting in live, synchronous sessions – virtually – using Blackboard Collaborate Ultra (BBCU). You can access these sessions in Canvas. You will see a link to Blackboard Collaborate Ultra in our Canvas course. We will be meeting on the Tuesdays and Thursdays from 9:30 to 10:45 on the dates as indicated in this Course Syllabus. Sessions will be recorded, so if you have a conflict, get sick, or want to review information, you will be able to (re)watch any of our classes via the same BBCU tab in Canvas.

**Required Texts:** Available ONLINE through the USF Library

Richard J. Semiatin, *Campaigns on the Cutting Edge*, 2<sup>nd</sup> ed. Los Angeles: Sage, 2013.  
ISBN: 9781452288925

<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

Dennis W. Johnson. *Campaigns and Elections: What Everyone Needs to Know*. New York: Oxford University Press, 2019. Available online at USF Libraries.  
ISBN 9780190935573

Richard J. Semiatin. *Campaigns in the 21<sup>st</sup> Century*. New York: McGraw Hill, 2005.  
Referred to as Semiatin in this Syllabus

*During the course of the semester, additional readings may be placed on reserve at the library and/or posted in Canvas.*

### **Suggested Reading/Viewing to Stay Abreast of National News and Current Events:**

**Daily:** Read a daily newspaper, such as the *Tampa Bay Times*, *New York Times*, the *Washington Post*, and/or the *Wall Street Journal*. (Available at Poynter Library and online.) Watch a network evening news program (NBC, CBS, ABC), CNN's "Situation Room" and/or PBS "The NewsHour" (<http://www.pbs.org/newshour/>). Listen to a radio news program, such as "Morning

Edition” (5 to 9 AM) or “All things Considered” (4 to 6 PM) on WUSF 89.7 (National Public Radio).

Students are also encouraged to check websites devoted to American politics, such as [www.politicalwire.com](http://www.politicalwire.com), [www.politico.com](http://www.politico.com), and [www.cnn.com/POLITICS/](http://www.cnn.com/POLITICS/). See also [washingtonpost.com](http://www.washingtonpost.com), [nytimes.com](http://www.nytimes.com), <https://www.c-span.org/>, ABC

News’ “The Note” <https://abcnews.go.com/alerts/the-note> Wall Street Journal (Washington Wire) <http://blogs.wsj.com/washwire/>

For updates about Florida and Tampa Bay political news, see the Tampa Bay Times (<http://www.tampabay.com/florida-politics/>), Politico Florida, Florida Playbook (<https://www.politico.com/states/florida>), Florida Politics (<https://floridapolitics.com/> ) and the Sayfie Review (<https://www.sayfiereview.com/> )

**Weekly:** Read one or more of the following: *Newsweek* (<http://www.newsweek.com/>), *Time* <http://time.com> , *U.S. News & World Report* <https://www.usnews.com/> (Available at Poynter Library and online.) Watch one or more of the Sunday morning talk shows: “Meet the Press” with Chuck Todd (NBC) <https://www.nbc.com/meet-the-press> , “Face the Nation” with Margaret Brennan (CBS) <https://www.cbsnews.com/face-the-nation/>, “This Week” with George Stephanopoulos (ABC) <https://abcnews.go.com/ThisWeek>, “Fox News Sunday” with Chris Wallace (Fox) <https://www.foxnews.com/shows/fox-news-sunday> , and “Late Edition” with Wolf Blitzer (CNN) <https://www.cnn.com/CNN/Programs/late.edition/>

For Florida and Tampa Bay weekly public affairs programming, see “Florida this Week” with Ron Lorei on WEDU (<https://www.wedu.org/programs/ftw/>) and “Political Connections” with Holly Gregory on Bay News 9 ( <https://www.baynews9.com/fl/tampa/politics/political-connections> )

### **Grading Policy:**

65%	Campaign Internship Field Work Log of Hours Supervisor Evaluation Campaign Journal Paper
30%	Short Exercises (6 @ 5 points each, for a total of 30 points)
5%	Attendance and participation

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100%

Each of the above is worth points corresponding to the percentage of the final grade that exam represents (e.g., the Short Exercises are worth 30 points). Only the numerical grade of each assignment counts toward the course’s grade. The letter grade given to any single test/assignment only indicates where a student places for a particular test in relation to classmates.

A plus and minus system will be used in determining the final course grade. For example, 90-93 is an A-, 94-96 is an A, and a 97-100 is an A+. An 80-83 is a B-, an 84-86 is a B, and an 87-89.99 is a B+. And so on.

There may be occasional opportunities for extra credit points during the course of the semester at the discretion of the instructor.

The University's Academic Dishonesty Policy will be strictly enforced. See the University's Academic Dishonesty policy in your Undergraduate Catalogue. You can view a copy online at [www.sa.usf.edu/handbook/02/academics/ImportantAcademicPolicies.htm](http://www.sa.usf.edu/handbook/02/academics/ImportantAcademicPolicies.htm).

### **Field Work (65%):**

**Your grade for the Field Work component will be based on the following:**

- ✓ Work 50 hours on a political campaign (an average of 5 hours a week on a campaign leading up to the November 3<sup>rd</sup> General Election). At least 10 lectures will be set aside for your work on Field Work requirements.
- ✓ The instructor will assist students in securing internship placements. There will be a Campaign Internship Job Fair on September 1<sup>st</sup> so that students can meet candidates and their staff prior to selecting their placement. The Internship must be approved by the Instructor. An Internship Application Form will be posted on Canvas; the Form must be returned to the Instructor no later than September 3<sup>rd</sup>.
- ✓ Evaluation by internship supervisor (due November 24<sup>th</sup>). The Form is included in the Field Work Packet. The instructor will follow up on the written evaluation by placing a call to your supervisor.
- ✓ Log of internship hours (due November 24<sup>th</sup>) You will keep track of the dates and times that you work at your internship placement. A form will be provided in the Field Work Packet of materials posted on Canvas. Have your supervisor sign off on your hours at the end of each shift.
- ✓ Journal of Internship experiences (due November 24<sup>th</sup>) In a separate notebook (or in a Word doc), record your internship experiences – describe the projects you work on, the campaign meetings and events you attend, and what you are learning about campaigns and elections as a result of your internship experience. Include press clips, event invitations, campaign literature, photos, scripts, and any other materials that will illustrate the projects you are describing in your journal. NOTE: There will be a mid-point review of your journals to be sure that you are on the right track with the assignment (in terms of quantity and quality of journal entries and in terms of the work that you are doing at your internship placement). The mid-point review will take place on October 6<sup>th</sup>.

- ✓ Internship Paper (7-10 pages) (due November 24<sup>th</sup>) Discuss what you have learned about campaigns and elections through your participation in the internship. Be sure to include material from the assigned readings and lecture notes in your analysis.

### **Short Exercises (30%):**

In lieu of exams, students will complete a series of short take-home assignments complemented by short in-class exercises that will ensure that students are getting the most out of the assigned readings, the lectures, and the additional expertise provided by the guest speakers.

Students will complete six (6) short take-home or in-class assignments, each of which will be worth five (5) points. These are included in the Course Outline and Assignments, below. The assignment handouts will be posted in Canvas, and students will submit the assignments in Canvas (assignments tab).

### **Attendance and Participation (5%):**

Active and informed participation in class discussions will count towards your final course grade. The professor will take attendance by taking a screenshot of the participants in BBCU. To “attend” class is to arrive when class starts and to remain until class is finished.

Students who anticipate the necessity of being absent from class due to the observance of a major religious holiday must provide advance notice of the date(s) to the professor in writing during the first week of class.

### **Other Important Course Information:**

*\*Taping or taking notes for the purpose of sale is strictly prohibited.* Students must obtain permission from the instructor prior to taping the class for personal use.

**University Emergency Policy:** In the event of an emergency, it may be necessary for USF to suspend normal operations. During this time, USF may opt to continue delivery of instruction through methods that include but are not limited to: Canvas, Facebook, WhatsApp, Skype, and email messaging and/or an alternate schedule. It's the responsibility of the student to monitor Canvas site for each class for course specific communication, and the main USF, College, and department websites, emails, and MoBull messages for important general information.

**A note about course sharing websites and copyright restrictions:** All course materials are copyright protected and are for student use in this course only. Course materials including lectures, assignment details, print materials, etc. may not be shared, redistributed, or sold.

**COPYRIGHTS:** Students who wish to audiotape lectures can do so with direct permission from the professor, but tapes and lectures may not be sold. No videos or photos can be taken in the classroom without permission of the instructor.

**INCOMPLETE GRADES:** An “I” grade may be given to an undergraduate student only when a small portion of the student’s work (normally 30% or less) is incomplete due to circumstances beyond the control of the student and only when a student is otherwise earning a passing grade. “I” grades are to be used only in emergency situations and cannot to be used as a means of avoiding a poor grade. Normally these are only for medical emergencies and require a signed letter from a medical professional that the student was prevented from attending class. The student must petition the professor before the week of final exams for a grade of “I” to be given.

**GRADE FORGIVENESS:** Grade forgiveness is limited to three USFSP courses with no more than one repeat per course.

**WITHDRAWAL:** No “W” grades can be obtained after the official drop or withdrawal date (see USFSP academic calendar provided by Registrar’s Office). All students enrolled as of the withdrawal date (see USFSP academic calendar provided by Registrar’s Office), will receive a letter grade of A, B+, B, C, C+, C, D+, D or F.

**Support Services:**

Students with documented learning and/or physical disabilities in need of accommodation are encouraged to work with the **Office of Student Accessibility Services** and should meet with the instructor to inform her about any special requirements they may have during the first week of classes (and to present her with the confidential letter from the Office of Student Accessibility Services). The Office of Student Accessibility Services is located in SLC 1203. 873-4837 or 873-4990. <https://www.stpetersburg.usf.edu/student-life/resources/student-accessibility-services/>

The **Student Success Center** provides academic counseling, tutoring and instruction (including writing), and conducts workshops and seminars (topics include time management and test preparation). The Student Success Center is located in Davis 107. 873-4632. <https://www.stpetersburg.usf.edu/student-life/student-success-center/>

The **Wellness Center** is available for students who want to talk to someone about issues they are experiencing, such as adjusting to college life, stress, dating and sexuality, family problems, academic performance, alcohol and other drug use, and depression. All services are free and confidential. 873-4422 and 873-4129. Counseling and Health services are available in the Student Life Center, SLC 2200. <https://www.stpetersburg.usf.edu/student-life/wellness/>

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## **USF POLICIES**

### **Academic Integrity**

Academic integrity is the foundation of the University of South Florida’s commitment to the academic honesty and personal integrity of its university community. Academic integrity is grounded in certain fundamental values, which include honesty, respect, and fairness. Broadly defined, academic honesty is the completion of all academic endeavors and claims of scholarly knowledge as representative of one’s own efforts. The process for faculty reporting of academic

misconduct, as well as the student's options for appeal, are outlined in detail in [USF Regulation 3.027](#).

## **Academic Grievance Procedure**

The purpose of these procedures is to provide all undergraduate and graduate students taking courses at the University of South Florida an opportunity for objective review of facts and events pertinent to the cause of the academic grievance. An "academic grievance" is a claim that a specific academic decision or action that affects that student's academic record or status has violated published policies and procedures, or has been applied to the grievant in a manner different from that used for other students.

## **COVID-19 Procedures**

The health and safety of students, faculty, staff and visitors on our campuses is our top priority. In response to the current COVID-19 pandemic, the USF community will be working together to support compliance with recommended health and safety standards to optimize the learning experience while minimizing health risks. The Conduct Expectations for all members of the community may be accessed at [Conduct Expected to Support USF Health and Safety Standards](#) with details provided below:

Students and faculty will be guided by established USF processes to ensure the safest possible non-disruptive environment including the:

- (1) [Academic Disruption Regulation](#) which provides for an immediate removal or restriction from a classroom setting with academic sanctions and/or
- (2) [Student Conduct Regulation](#) to address conduct that is inconsistent with the expectations as outlined below:

1. **Complete daily screening as requested.** Anyone experiencing one or more COVID-19 symptoms should not be on campus or, if a resident, should not be outside their residence hall room and should contact a medical provider immediately and follow their guidance. Please inform your instructor prior to the beginning class if your screening indicates the need for further evaluation and you will not be in class.
2. **Wear face coverings.** All members of the USF community are required to wear face coverings while in classrooms or any other shared space, including specified public or common-use areas where social distancing guidelines cannot be followed. See this link on [How To Make A Face Mask](#). If you have to use a disposable face mask, please discard it in a trash receptacle immediately after use.
3. **Maintain social distancing.** All students, faculty, staff and guests are required to maintain a safe distance from one another. Social distancing is maintained in all indoor and outdoor spaces which are owned or controlled by USF. Stay at least 6 feet (about 2 arms' length) from other people, do not gather in groups, stay out of crowded places and avoid mass gatherings. See the CDC for information on [Social Distancing](#). Please sit in



only designated areas in class and do not move chairs or desks in classrooms or common spaces.

4. **Practice good hand hygiene.** Individuals should wash their hands with soap and water for at least 20 seconds as often as possible or use personal hand sanitizers containing at least 60% alcohol. Hand sanitizer stations are available throughout the campus. If you see one, use it! See the CDC recommendations on [Hand Hygiene](#).
5. **Disinfect your classroom space.** Students and faculty are responsible for disinfecting areas within their workspaces by cleaning these at the beginning and end of each class. This includes desk tops, seats, and equipment used during class. Disinfectant supplies will be provided. If paper towels are used to disinfect, they must be discarded in a trash receptacle immediately after use.

## **Disability Access**

Students with disabilities are responsible for registering with Students Accessibility Services (SAS) (SVC 1133) in order to receive academic accommodations. SAS encourages students to notify instructors of accommodation needs at least five (5) business days prior to needing the accommodation. A letter from SAS must accompany this request. Please visit the [Student Accessibility Services website](#) for more information.

St Pete Campus: <https://www.stpetersburg.usf.edu/student-life/resources/student-accessibility-services/>

## **Disruption to Academic Progress**

Disruptive students in the academic setting hinder the educational process. Disruption of the academic process ([USF Regulation 3.025](#)) is defined as the act, words, or general conduct of a student in a classroom or other academic environment which in the reasonable estimation of the instructor: (a) directs attention away from the academic matters at hand, such as noisy distractions, persistent, disrespectful or abusive interruption of lecture, exam, academic discussion, or general University operations, or (b) presents a danger to the health, safety, or well-being of self or other persons.

## **Food and Housing Insecurity**

We recognize that student facing financial difficulty in securing a stable place to live and/or in affording sufficient groceries may be at risk of these financial issues affecting their performance in classes. Students with these needs are urged to contact Feed-A-Bull ([feedabull@usf.edu](mailto:feedabull@usf.edu) or [their website](#)), or Student Outreach and Support ([socat@usf.edu](mailto:socat@usf.edu) or [their website](#)).

Food Pantry on the St. Pete Campus: <https://www.stpetersburg.usf.edu/student-life/student-outreach-program/resources/food-pantry.aspx/>

## **Religious Observances**

All students have a right to expect that the University will reasonably accommodate their religious observances, practices and beliefs ([USF Policy 10-045](#)). The University of South Florida, through its faculty, will make every attempt to schedule required classes and examinations in view of customarily observed religious holidays of those religious groups or communities comprising USF's constituency. Students are expected to attend classes and take examinations as determined by the university. No student shall be compelled to attend class or sit for an examination at a day or time prohibited by his or her religious belief. However, students should review the course requirements and meeting days and times to avoid foreseeable conflicts, as excessive absences in a given term may prevent a student from completing the academic requirements of a specific course. Students are expected to notify their instructors at the beginning of each academic term if they intend to be absent for a class or announced examination, in accordance with this Policy.

## **Sexual Misconduct / Sexual Harassment**

USF is committed to providing an environment free from sex discrimination, including sexual harassment and sexual violence ([USF Policy 0-004](#)). The USF Center for Victim Advocacy is a confidential resource where you can talk about incidents of sexual harassment and gender-based crimes including sexual assault, stalking, and domestic/relationship violence. This confidential resource can help you without having to report your situation to either the [Office of Student Rights and Responsibilities](#) (OSSR) or the [Office of Diversity, Inclusion, and Equal Opportunity](#) (DIEO), unless you request that they make a report. Please be aware that in compliance with Title IX and under the USF Policy, educators must report incidents of sexual harassment and gender-based crimes including sexual assault, stalking, and domestic/relationship violence. If you disclose any of these situations in class, in papers, or personally to an educator, he or she is required to report it to OSSR or DIEO for investigation. Contact the USF [Center for Victim Advocacy](#): 813-974-5757.

## **Statement of Academic Continuity**

In the event of an emergency, it may be necessary for USF to suspend normal operations. During this time, USF may opt to continue delivery of instruction through methods that include, but are not limited to: Learning Management System, online conferencing, email messaging, and/or an alternate schedule. It is the responsibility of the student to monitor the Learning Management System for each class for course-specific communication, and the main USF, College, and Department websites, emails, and MoBull messages for important general information ([USF Policy 6-010](#)). For additional guidance on emergency protective actions and hazards that affect the University, please visit [www.usf.edu/em](http://www.usf.edu/em)

## **COURSE OUTLINE AND ASSIGNMENTS**

### **WEEK 1: August 25 & 27: Introduction to Practical Politics, Introduction to Campaigns and to the Political Landscape, 2020 General Election Political Landscape**

#### **Lecture 1 (August 25): Introduction to Practical Politics, 2020 General Election**

In class we will discuss the key issues, the candidates, voter turnout history and voter demographics, and other things you should know before embarking on your campaign internship.

##### **Assignment:**

Familiarize yourself with the “Suggested Reading/Viewing to Stay Abreast of National News and Current Events”

Complete the **Pre-Internship Survey** (Take in Canvas)

**Due Aug 27:** **Participate in the Introduce Yourself Discussion Board Post** [Note: This assignment is being used for the USF Mandatory First Day Attendance Policy; please participate in the Discussion Board in Canvas no later than Thursday, August 27<sup>th</sup> at 11:59 PM]

#### **Lecture 2 (August 27): Campaign Internship Program**

##### **Assignment:**

##### **Reading Assignment:**

Johnson, Chapter 4: “Statewide, Local, and Congressional Elections,” pp. 47-59, PDF posted on Canvas

<https://vote.lwvspa.org/election-guide/>

Carefully review Syllabus and the Field Work Packet

Research all of the campaigns included in the Appendix to the Field Work Packet. Think about which campaign you would like to work on this semester. Start to jot down questions you have for the various candidates and campaign staff.

NOTE: You do not need to work on one of the campaigns listed. If you want to work on a campaign outside of Tampa Bay (or even outside Florida), then please message the instructor in Canvas to make arrangements.

**Begin work on Campaign Internship Journal** (describe the candidates and the campaigns you are researching, your expectations for the 2020 campaign, your questions for candidates at next week's Internship Fair, your decision-making process in selecting your campaign internship placement, etc.). This Journal can be typed or hand-written.



**Extra Credit Opportunity #1:** Participate in Convention Watch Party and Discussion Board (for Democrats and Republicans)

Note: This is the week of the Republican National Convention:  
<https://www.2020gopconvention.com/>



Last week was the Democratic Convention:  
<https://www.demconvention.com/>

**Extra Credit Opportunity #2:** The USF St. Petersburg Center for Civic Engagement is hosting a virtual **Civic Engagement Fair** with our community partners.

Each fall, we host nearly 100 campus offices, student organizations, and community partners for an all-encompassing tabling event showcasing all the ways students can get engaged and involved. With tabling off the table, the CCE and LSO (Leadership and Student Organizations) offices have adapted the event for remote/virtual delivery featuring both asynchronous and synchronous portions.

**Asynchronous:** Student organizations and community partners have been invited to post videos on **Flipgrid**, introducing themselves, their organization, and what they have to offer students. This site allows us to maintain an engaging directory throughout the year with videos able to be edited/revised as needed.

[Student Org/Community Partner Flipgrid Site](#)

**Synchronous:** In lieu of tabling, Aerial Hall of LSO will host student orgs and community partners as part of a 2 hour program on **Instagram Live on Thursday, August 27th (11:00-1:00)**. Aerial will talk with representatives from approximately 6 student orgs and 4 community partners throughout the session, with attendees able to interact & ask questions in the chat. Stay tuned for specific organizations and community partners as their times are confirmed.

[Student Life Instagram;](#)

[LSO Instagram](#)

## **WEEK 2: September 1 & 3: Campaign Internship Fair and Internship Placements**

### **September 1: Campaign Internship and Volunteer Job Fair**

On **September 1st from 9:30-10:45**, candidates or their representatives will be given a few minutes to introduce themselves to students, share why they're running, and how people can be involved. As with the setup for Get on Board Day & the Civic Engagement Fair (described above), campaigns are also being invited to post a video to **Flipgrid**. These materials will remain posted throughout the election cycle and serve as an ongoing resource.

[Join Microsoft Teams Meeting](#)

+1 813-694-2079 United States, Tampa (Toll)

Conference ID: 812 934 477#

[Flipgrid Page Link](#)

*(Please see the flyer posted on Canvas, facebook, and in this syllabus appendix. Please share this flyer with your networks.)*

### **September 3: Meet with Professor (BBCU in Canvas) to Finalize Internship Application and Placement**

**Due: Internship Application Form (by 9:30 AM).** Finalize internship placement in consultation with Instructor (during the class period, in BBCU) The Internship Application can be found in your Field Work Packet.

You should also prepare a **resume** as a part of your Application. See USF and USF St. Petersburg Career Services for guidance:

<https://www.stpetersburg.usf.edu/student-life/career-center/resources/>

<https://www.usf.edu/career-services/students/resume-and-cover-letter-examples.aspx>

<https://www.usf.edu/undergrad/academic-success-center/documents/ws-resume-writing.pdf>

Once you have finalized the internship paperwork and confirmed with the instructor, you should begin your internship. *Reminder:* Bring your Log Form to your placement for your supervisor to sign off (or otherwise verify your hours with your supervisor if you are working online). Continue your journal entries. Schedule your hours to ensure that you will meet the 50-hour requirement before Election Day, November 3<sup>rd</sup>.

**Other Field Work Packet paperwork is due no later than Friday, September 4<sup>th</sup>, including the Consent Form, Liability Waiver**

## **WEEK 3: September 8 & 10: The Motivation to Run for Office**

### **September 8: The Motivation to Run for Office**

**Reading Assignment:** Semiatin Chapters 2 and 3 (pp.12-62), PDF posted in Canvas

### **September 10: NO Lecture, Internship Placement**

**Due: EXERCISE #1.** Why is your candidate running? (Be sure to reference motivations and concepts discussed in the assigned readings.) [Assignment posted in Canvas]

## **WEEK 4: September 15 & 17: Developing a Campaign Strategy and Setting Up a Campaign Organization**

### **September 15: Setting Up a Campaign Organization, Staffing**

**Reading Assignment:** Semiatin Chapter 4 (pp. 63-99), PDF posted in Canvas

[https://www.wellstone.org/sites/default/files/attachments/The-Campaign-Plan\\_1.pdf](https://www.wellstone.org/sites/default/files/attachments/The-Campaign-Plan_1.pdf)

<https://www.votepinellas.com/Portals/Pinellas/Documents/2020-2021-Voter-Guide/Voter-Guide-2020-21-ENGLISH-WEB.pdf?ver=2020-06-30-193538-083>

#### **Suggested for further reading:**

Amanda Litman, *Run for Something*. New York: Simon & Schuster, 2017.

**Due: EXERCISE #2:** What is your campaign staff structure (include organizational chart)? Describe the efficiencies and inefficiencies in your organization. Do you have suggestions for improvement? Be sure to reference the readings in your discussion (e.g., would you describe your campaign structure as hierarchical or collegial?). [Assignment posted in Canvas]



### **September 17: NO Lecture, Internship Placement**

**EXTRA CREDIT Opportunity:**  
**2020 Constitution Day: Thursday, September 17<sup>th</sup>**

*Presidential Pardons in a Comparative Context (US and North Macedonia)*  
Keynote: Prof. Dr. Besa Arifi, South East European University (SEEU) in Tetovo, North Macedonia

### **Optional Readings:**

Besa Arifi, “The Legal Reasoning of the President’s Right to Issue Pardons,” posted on Canvas  
A few sources about pardons in the US:

<https://constitutioncenter.org/interactive-constitution/blog/presidential-pardons-a-constitutional-and-historical-review>

<https://www.law.cornell.edu/constitution-conan/article-2/section-2/clause-1/pardons-and-reprieves>

<https://www.justice.gov/pardon/pardon-information-and-instructions>

## **WEEK 5: September 22 & 24: The Role of Political Parties in Modern Campaigns**

### **September 22: Political Parties and Campaigns**

#### **Special Guests:**

**Terrie Rizzo, Chair of the Florida Democratic Party**  
**Senator Joe Gruters, Chair of the Republican Party of Florida**

#### **Reading Assignment:**

*Campaigns on the Cutting Edge*, Chapter 7: “Political Parties – beyond Revitalization,” pp. 103-120 <http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

Johnson, Chapter 3, “Political Parties and Elections,” pp. 33-46, PDF posted in Canvas

### **September 24: NO Lecture, Internship Placement**

## **WEEK 6: September 29 & October 1: FIELD and Grassroots Organizing**

Volunteer and paid grassroots organization will be discussed, including targeting and vote goals, direct mail, phones, canvassing, voter registration, volunteer recruitment and management, and more!

### **September 29: Field and Grassroots Organizing 1**

#### **Reading Assignment:**

*Campaigns on the Cutting Edge*, Chapter 6: “Voter Mobilization – Into the Future,” pp. 81-99  
<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

**TBD: Watch Party Information:**  
**September 29<sup>th</sup>: First Presidential Debate**  
**Case Western Reserve, Cleveland**  
**9:00 pm to 10:30 pm**

## **October 1: Field and Grassroots Organizing 2**

**Due: EXERCISE #3:** Calculate the total vote goal for your candidate and explain how you come to that figure using the worksheet provided



**Voter Registration Deadline – Monday, October 5<sup>th</sup> – for the 2020 General Election**

## **WEEK 7: October 6 & 8: The Campaign Budget**

### **October 6: The Campaign Budget**

**Reading Assignment:**

<https://annieslist.com/wp-content/uploads/2013/04/Making-The-Dough-Rise.pdf>

**Due: MID-POINT REVIEW OF CAMPAIGN JOURNALS**

### **October 7<sup>th</sup>: Vice Presidential Debate**

TBD: Watch Party Information

### **October 8: NO LECTURE [Internship Placement]**



## **WEEK 8: October 13 & 15: Fundraising and Campaign Finance**

### **October 13: Fundraising and Campaign Finance**

**Exercise #4:** Budget or finance plan exercise. (Further instructions posted in Canvas.)

#### **Reading Assignment:**

*Campaigns on the Cutting Edge*, Chapter 2: “Fundraising – Continuity and Change,” pp. 11-27  
<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

*Campaigns on the Cutting Edge*, Chapter 10: “Campaign Finance Reform in the Post-Citizens United Era,” pp. 157-176  
<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

### **October 15: NO LECTURE [Internship Placement]**

#### **October 15<sup>th</sup>: Presidential Debate**

**TBD: Watch Party Information**

[October 16<sup>th</sup>: USF Mid-Term Grades are due]

## **WEEK 9: October 20 & 22: Media (paid, television advertising)**

### **October 20: Media (paid media)**

#### **Reading Assignment:**

*Campaigns on the Cutting Edge*, Chapter 3: “Paid Media – In an Era of Rapid and Revolutionary Change,” pp. 28-47

<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

Semiatin, Chapters 6 and 7 (pp. 131-186), PDF posted in Canvas

### **October 22: NO Lecture, Internship Placements**

**October 22<sup>nd</sup>: Presidential Debate**  
**TBD: Watch Party Information**



**Early Voting for the 2020 Election: October 24<sup>th</sup> thru October 31<sup>st</sup>**

## **WEEK 10: October 27 & 29: Media**

### **October 27 : Media (Social and New Media)**

#### **Reading Assignment:**

*Campaigns on the Cutting Edge*, Chapter 4, “Social and New Media – An Evolving Future,” pp. 48-64

<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

*Campaigns on the Cutting Edge*, Chapter 9: “Campaign Press Coverage – Instantaneous,” pp. 138-156

<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

**DUE: EXERCISE #5:** Earned Media Event or produce campaign ad. (Instructions in the assignment posted in Canvas.)

### **October 29: NO Lecture, Internship Placement**

**Reminder:** Your Supervisor Evaluations are due next week. Be sure to give these to your supervisor so that you have them back in time.

## **WEEK 11: November 3 & 5**

### **November 3: ELECTION DAY, work at Campaign Placement**



**Tuesday, November 3<sup>rd</sup> – Election Day**

## **November 5: General Election 2020 Campaign De-Briefing**

## **WEEK 12: November 10 & 12: Polling and Research**

### **November 10: Polling and Research**

#### **Reading Assignment:**

Semiatin, Chapter 5 (pp. 100-127)

*Campaigns on the Cutting Edge*, Chapter 5: “Polling in the Twenty-First Century – Part Past, Part Future,” pp 65- 80

<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

### **November 12: Message Development**

In Class: Message Box exercise

## **WEEK 13: November 17 & 19**

### **November 17: Scheduling and Advance**

#### **Reading Assignment:**

Semiatin Chapter 8 (pp. 192-221), PDF posted in Canvas

### **November 19: Campaigns and Elections in Comparative Perspective**

## **WEEK 14: November 24 & 26**

**Special Guest: Mayor Leslie Waters (R-Seminole)** former Speaker Pro Temp of the Florida House of Representatives, IRI

**R. Scott Heaslett**, NDI, Skopje, North Macedonia

## **November 24: Campaigns and Elections in a Comparative Perspective**

Presentation: **Australian Electoral Commissioner, Tom Rogers**

(with my *Road to the White House 2020* class in April 2020; watch thru BBCU)

Discussion about preferential voting, compulsory elections, and more

**DUE: ALL FIELD WORK REQUIREMENTS** (Supervisor Evaluations, Log of Hours Forms, Campaign Journals, Campaign Internship Papers)



## **November 26: THANKSGIVING HOLIDAY, No Lecture**

## **WEEK 15: December 1 & 3: Campaigns and American Democracy**

### **December 1:**

#### **Reading Assignment:**

*Campaigns on the Cutting Edge*, Chapter 11: "Redistricting – The Shift Toward South and West Continues," pp 177-192

<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

*Campaigns on the Cutting Edge*, Chapter 12: "Women and Campaigns: Growing Female Activism from the Grass Roots to the Top," pp. 193-210

<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

*Campaigns on the Cutting Edge*, Chapter 13: "Minority Candidates and the Changing Landscape of Campaigns in the Twenty-First Century, pp.211-225

<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

## **December 3:**

### **Reading Assignment:**

*Campaigns on the Cutting Edge*, Chapter 14: “New Political Campaigns and Democracy,” pp. 226-240

<http://sk.sagepub.com.ezproxy.lib.usf.edu/cqpress/campaigns-on-the-cutting-edge-2e>

Johnson, Chapter 10, “Threats to Democracy,” pp. 145-159, PDF posted on Canvas

**Due: EXERCISE #6:** Short paper about the Role of Campaigns in American Democracy

**Post-Internship Survey, Take in Canvas (Quiz)**

# PRACTICAL POLITICS

FINAL COURSE GRADE SHEET (See also gradebook in Canvas)

Professor Judithanne Scourfield McLauchlan

Fall 2020

Student Name: \_\_\_\_\_

(1) Exercises (30% (30 points), 6 @ 5%)

- a. Motivation \_\_\_\_\_
- b. Organization \_\_\_\_\_
- c. Vote Goals \_\_\_\_\_
- d. Fundraising/Budget \_\_\_\_\_
- e. Media \_\_\_\_\_
- f. Campaigns & Democracy \_\_\_\_\_

Total Points for Exercises: \_\_\_\_\_

(2) Field Work (65% or 65 points)

- a. Log of Hours \_\_\_\_\_
- b. Supervisor Evaluation \_\_\_\_\_
- c. Campaign Journal \_\_\_\_\_
- d. Paper \_\_\_\_\_
- e. Application \_\_\_\_\_

Total Points for Field Work: \_\_\_\_\_

(3) Attendance and class participation (5% or 5 points) \_\_\_\_\_

Extra Credit (up to 5%, or 5 points): \_\_\_\_\_

TOTAL POINTS: \_\_\_\_\_ FINAL GRADE: \_\_\_\_\_

# PRACTICAL POLITICS APPENDIX 1



## CAMPAIGN INTERNSHIP & VOLUNTEER FAIR



**TUES, SEPT. 1ST 9:30-10:45 AM**

INTERESTED IN GETTING INVOLVED ON A POLITICAL CAMPAIGN THIS YEAR?

WANT TO KNOW MORE ABOUT CANDIDATES RUNNING IN LOCAL, STATE, AND FEDERAL RACES?

Campaigns are invited to post video pitches to volunteers at <https://flipgrid.com/15f9489e>

The fair itself will be hosted on Microsoft Teams (see above Flipgrid site for link)

Presented in conjunction with POS 3273 Practical Politics; Contact Dr. Judithanne McLauchlan, [jsm2@usf.edu](mailto:jsm2@usf.edu) for more information



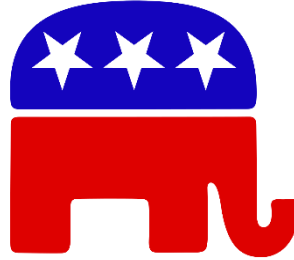
Made with PosterMyWall.com

# APPENDIX 2

Professor Judithanne Scourfield McLauchlan  
Fall 2020

*\*Special Thanks to Nicholas West and Sabrina Shively for compiling these resources\**

## Political Party Resources



### Republican Party

**Republican National Committee** - <http://www.gop.com/>

**Internship Information:** <https://gop.com/get-involved/jobs/>

**Internship Phone:** 202-863-8630

**Internship E-Mail:** [Internships@gop.com](mailto:Internships@gop.com)

**Address:** 310 First Street SE, Washington, DC 20003

**Phone:** 202-863-8500

**E-Mail:** [ecampaign@gop.com](mailto:ecampaign@gop.com)

**The Florida Republican Party** - <http://www.florida.gop>

**Address 1:** 420 E. Jefferson Street; Tallahassee Florida 32301

**Address 2:** PO Box 311; Tallahassee, FL 32302

**Phone:** (850) 222-7920

**E-Mail:** [rpofcommunications@rpof.org](mailto:rpofcommunications@rpof.org)

**The Republican Party of Pinellas** - <http://www.pinellasrepublican.org/>

**Office Address:** 4707 140th Avenue North - Suite 208, Clearwater, FL 33762

**Phone:** (727) 539-6009

**E-Mail:** [info@pinellasrepublicans.com](mailto:info@pinellasrepublicans.com)

**The Republican National Convention** - Charlotte, NC- August 24th-27th, 2020

<https://www.charlottein2020.com/>

**Location of Convention:** Spectrum Center, 333 E Trade St, Charlotte, NC 28202





## **Democratic Party**

**The Democratic National Committee** – <http://www.democrats.org>

**Address:** 430 South Capitol Street Southeast Washington, DC 20003

**Phone:** (202) 863-8000

**Internships:** <http://www.democrats.org/internships>

**The Florida Democratic Party** – <http://www.fladems.com/>

**Address:** 214 South Bronough Street; Tallahassee, FL 32301

**Phone:** (850) 222-3411

**E-Mail:** [email@floridadems.com](mailto:email@floridadems.com)

**The Democratic Party of Pinellas** – <http://www.pinellademocrats.org>

**Office:** Pinellas County Headquarters, 2250 1st Avenue North, St Petersburg, FL 33713

**Phone:** (727) 327-2796

**E-Mail:** [office@pinellademocrats.com](mailto:office@pinellademocrats.com)

[FDPinfo@fladems.com](mailto:FDPinfo@fladems.com)

**The Democratic National Convention: Milwaukee, WI**  
[www.DemConvention.com](http://www.DemConvention.com)

# PRACTICAL POLITICS APPENDIX 2

## Candidate Resources

President of the United States

Donald J. Trump – **Incumbent**

Pinellas Contact:

Field Organizer for Pinellas County: Nicholas Pasierb



Business Owner/Re-Running

Website: <https://www.donaldjtrump.com/>

Twitter: <https://twitter.com/realdonaldtrump>

Facebook: <https://www.facebook.com/DonaldTrump>

Instagram: <https://www.instagram.com/realdonaldtrump/>

E-Mail : N/A

**Joe BIDEN—Former Vice-President and former US Senator from Delaware**

**Pinellas County Contact: TBD**

**Hillsborough County Contact:**

**Paul Zeiss**

**Phone number: (916) 677-7790**

**BIDEN**  
**PRESIDENT**

**Website:** <https://joebiden.com/>

**Email:** info@JoeBiden.com

**Twitter:** <https://twitter.com/joebiden>

**Facebook:** <https://www.facebook.com/joebiden>

**Instagram:** <https://www.instagram.com/joebiden/>



*Promises to Keep: On Life and Politics* **by Joe Biden**

# PRACTICAL POLITICS APPENDIX 3

## Pinellas County Candidates

Pinellas County Supervisor of Elections: <https://www.votepinellas.com/>

### US Congress District 12

Pinellas Contact:

#### Democratic primary candidates

Courtney Rettew

Website: <https://rettewlaw.com/project/contact-us/>

Kimberly Walker



Website: <https://kimberlyforcongress.com>

Office: Fort Harrison Resort Grand Auditorium 210 South For Harrison Avenue

Twitter: <https://twitter.com/kw4congress>

Facebook: <https://www.facebook.com/kimberlywalkerforcongress/>

Instagram: <https://www.instagram.com/kwalker4congress/>

E-Mail: [contactus@kimberlyforcongress.com](mailto:contactus@kimberlyforcongress.com)

#### Republican primary candidates

Gus M. Bilirakis (**Incumbent**)



Office: New Port Richey 7132 Little Road, New Port Richey, FL 34654 727-232-2921

Phone: (727) 216-6495

Website: <https://bilirakis.house.gov>

Twitter: <https://twitter.com/RepGusBilirakis>

Facebook: <https://www.facebook.com/BilirakisForCongress>

Instagram: <https://www.instagram.com/gusbilirakis/>

E-Mail: [info@52.15.35.176](mailto:info@52.15.35.176)

**Zachary Smith**

**Website:** N/A

**Twitter:** <https://twitter.com/realzacsmith>

**Facebook:** <https://www.facebook.com/zachary.smith.3551>

**Instagram:** <https://www.instagram.com/zsmitty/?hl=en>

**E-Mail:** zachary.smith281@gmail.com

**US Congress District 13**

**Democratic primary candidate**

**Joseph “Charlie” Crist (Incumbent)**



**Website:** <https://charliecrist.com/>

**Twitter:** <https://twitter.com/charliecrist>

**Facebook:** <https://www.facebook.com/charliecrist>

**Instagram:** <https://www.instagram.com/repcharliecrist/>

**E-Mail:**

**Offices:**

**Downtown St. Pete Office**

696 1st Avenue North, Suite 203

St. Petersburg, FL 33701

Phone: (727) 318-6770

Fax: (727) 623-0619

**Midtown Office**

1300 22nd Street South, Suite 316

St. Petersburg, FL 33712

For Appointments Call: (727) 318-6770

**Republican primary candidate**

**Matt Becker**



**Website:** <https://www.mattbecker.org>

**Twitter:** <https://twitter.com/mattbecker8>

**Facebook:** <https://www.facebook.com/MattBeckerforCongress/>

**Instagram:** N/A

**E-Mail:** N/A

**Location:** P.O. Box 7513 Clearwater, FL 33758

George Buck



Website: <https://georgebuckjr.com>

Twitter: [https://twitter.com/gbuck\\_jr](https://twitter.com/gbuck_jr)

Facebook: <https://www.facebook.com/George-Buck-4-Congress-304252657027476/>

Instagram: N/A

E-Mail: N/A

Location: P.O. Box 7081, St. Petersburg, FL 33734 727-823-6970

Shelia Griffin



Website: <http://www.votegriffin.us>

Twitter: <https://twitter.com/votegriffin2020>

Facebook: <https://www.facebook.com/votegriffin2020/>

Instagram: N/A

E-Mail: N/A

Location: 14004 Roosevelt Blvd., Ste 601A Clearwater, FL 33762 727.735-5548

Amanda Makki



Website: <https://www.amandamakki.com/get-involved>

Twitter: <https://twitter.com/amandamakki>

Facebook: <https://www.facebook.com/MakkiForCongress/>

Instagram: <https://www.instagram.com/amandamakki/>

E-Mail: [info@amandamakki.com](mailto:info@amandamakki.com)

Location: PO Box 47483 St. Petersburg, FL 33743

Sharon Barry

Website: <https://shari4congress.com>

E-Mail: [info@shari4congress.com](mailto:info@shari4congress.com)

Location: P.O. Box 5165, Largo FL 33779 tel:7274592530



**FOR CONGRESS**

**Website:** <https://www.voteannapaulina.com>

**Twitter:** <https://twitter.com/realannapaulina>

**Facebook:** <https://www.facebook.com/realAnnaPaulina/>

**Instagram:** <https://www.instagram.com/realannapaulina/>

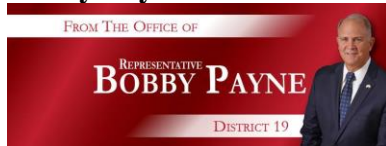
**E-Mail:** N/A

**Location:** 1201 Gandy Boulevard North | PO Box 23064 | St. Petersburg, FL 33742

### **State Senate District 19**

#### **Republican primary candidate**

**Bobby Payne**



**Website:** <http://www.bobbypayne.net>

**Twitter:** <https://twitter.com/bobbypaynefl>

**Facebook:** <https://www.facebook.com/bobbypaynefl/>

**E-Mail:** [bobby.payne@myfloridahouse.gov](mailto:bobby.payne@myfloridahouse.gov).

#### **Democratic primary candidate**

**Paul Still**

No presence online

N/A for Facebook, twitter, Instagram, email

### **State House District 64**

#### **Republican primary candidate**

**James Grant (Incumbent)**

**Website:** <https://www.jamesgrantfl.com>

**Twitter:** <https://twitter.com/JamesGrantFL>

**Facebook:** <https://www.facebook.com/JamesGrantFL/>

**Instagram:** <https://www.instagram.com/jamesgrantfl/>

**E-Mail:** [INFO@JAMESGRANTFL.COM](mailto:INFO@JAMESGRANTFL.COM)

**Location:** N/A

**Democratic primary candidate**  
**Jessica Harrington**



**website:** <https://www.jessicaharrington.org/meet-jessica>  
**Twitter:** <https://twitter.com/JHforFL>  
**Facebook:** <https://www.facebook.com/JHforFL/>  
**Instagram:** <https://www.instagram.com/jhforfl/>  
**Location:** 16003 Muirfield Dr.

**State House District 65**

**Republican primary candidate**  
**Chris Spowls (Incumbent) (House Speaker Designate)**



**website:** <https://www.chrisspows.com/>  
**Twitter:** <https://twitter.com/chrisspows>  
**Facebook:** <https://www.facebook.com/SpowlsforFlorida>

(Currently no one is running against him)

**State House District 66**

**Republican Primary candidate**  
**Nick DiCeglie (incumbent)**



**Website:** <http://nickdiceglie.com/>  
**Location:** 2840 W. Bay Drive #211 Belleair Bluffs, Florida 33770

(Currently no one is running against him)



## State House District 67

### Republican Primary Candidate

**Christopher Latvala (Incumbent)**



**Website:** <https://www.electchrislatvala.com/>

**Facebook:** <https://www.facebook.com/ChrisLatvalaForFloridaHouse/>

(Currently no one is running against him)

## State House District 68

### Democratic Primary Candidate

**Ben Diamond (Incumbent)**



**website:** <https://votebendiamond.com/>

**Twitter:** <https://twitter.com/BenDiamondFL>

**Facebook:** <https://www.facebook.com/BenDiamondFL/>

**Location:** PO Box 76234 St. Petersburg, FL 33734

(Currently no one is running against him)

## State House District 69

### Democratic Primary Candidate

**Jennifer Webb (Incumbent)**



**website:** <https://electjenniferwebb.com>

**Twitter:** <https://twitter.com/jenniferwebbfl>

**Facebook:** <https://www.facebook.com/JenniferWebbFL/>

**Email:** JENNID=FER@EELCTJENNIFERWEBB.COM

(Currently no one is running against her – check)

## State House District 70

### Democratic Primary Candidate

**Wengay Newton (Incumbent)**



**Website:** <http://www.newthd70.com>

**Facebook:** <https://www.facebook.com/NewtHD70/>

**Instagram:** @NewtHD70

### **Keisha Bell**



**website:** <https://votekeishabell.com>

**Twitter:** <https://twitter.com/bellforflorida>

**Facebook:** <https://www.facebook.com/VoteKeishaBell>

**Instagram:** <https://www.instagram.com/bellforflorida/>

**Email:** [BellforFlorida@gmail.com](mailto:bellforflorida@gmail.com)

### **Mark Oliver**



**website:** <http://markforflorida.com>

**Facebook:** <https://www.facebook.com/MarkOliverFL/>

**Instagram:** <https://www.instagram.com/markforflorida/>

**Email:** [Mo@markforflorida.com](mailto:Mo@markforflorida.com)

# PINELLAS COUNTY

## Pinellas County Constitutional Offices

### Pinellas County Clerk of the Circuit Court

#### Republican Primary Candidates

**Ken Burke (Incumbent)**

Email: [kburke@mypinellasclerk.org](mailto:kburke@mypinellasclerk.org)

(No one else is currently running)

### Sherriff

#### Republican Primary Candidates

**Bob Gualtieri (Incumbent)**

No online activity

#### NPA Primary Candidates

James McLynas



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Facebook: <https://www.facebook.com/McLynas4Sheriff/>

Email: [McLynas4Sheriff@gmail.com](mailto:McLynas4Sheriff@gmail.com)

### Property Appraiser

#### Republican Primary Candidates

**Mike Twitty (Incumbent)**



website: <https://miketwitty.com/>

Twitter: <https://twitter.com/VoteMikeTwitty>

Facebook: <https://www.facebook.com/VoteMikeTwitty/>

Email: [mike@miketwitty.com](mailto:mike@miketwitty.com)

Location: 9800 4th St N, Suite 200, St. Petersburg, FL 33702

## Tax Collector

### Republican Primary Candidates

**Charles Thomas (Incumbent)**

No information found on him: N/A

(No one running against him currently)

## Supervisor of Elections

### Republican Primary Candidates

**Audra Bonneau**



website: <https://voteaudra.com/>

Twitter: <https://twitter.com/AudraBonneau>

Facebook: <https://www.facebook.com/VoteAudraBonneau/>

Instagram: <https://www.instagram.com/audrabonneau/>

Email: INFO@VOTEAUDRA.COM

### Democratic Primary Candidates

**Ruqaiyah McGee**

Email: [VoteKayaMcGee@gmail.com](mailto:VoteKayaMcGee@gmail.com)

Location: 611 S. Fort Harrison Ave. #382, Clearwater, FL 33756

## Pinellas County Commission Districts

### Board of County Commissioner, District 1

#### Democratic Primary Candidate

**Janet C. Long (Incumbent)**



website: <https://secure.anedot.com/janet-c-long-campaign>

Twitter: <https://twitter.com/janet4pinellas?lang=en>

Facebook: <https://www.facebook.com/JanetforPinellas/>

### **Board of County Commissioner, District 3**

#### **Republican Primary Candidate**

**Steven Mitchell Homol**

**Location:** 6437 30th Way N., St. Petersburg FL 33714

**Email:** StevenHomol@gmail.com

#### **Democratic Primary Candidate**

**Charlie Justice (Incumbent)**



**website:** <https://www.ourcampaigns.com/CandidateDetail.html?CandidateID=5217>

**Facebook:** <https://www.facebook.com/CharlieJusticeforPinellas/>

**Email:** justice.charlie@myfloridahouse.com

**Location:** 5769 38th Ave N. St. Petersburg, Florida 33710

#### **Christian Kane Lanier**



**website:** <https://www.kane4pinellas.com/>

**Email:** kane@kane4pinellas.com

### **Board of County Commissioner, District 5**

#### **Republican Primary Candidate**

**Karen Seel (Incumbent)**

**Email:** kseel@pinellascounty.org

## Board of County Commissioner, District 7

### Republican Primary Candidate

**Chico Cromartie**

Facebook: [https://www.facebook.com/votechicocromartie.org/?ref=py\\_c](https://www.facebook.com/votechicocromartie.org/?ref=py_c)

### Democratic Primary Candidates

**Rene Flowers**



website: <http://www.youknowrene.com/>

Twitter: <https://twitter.com/ReneFlowers19>

Facebook: <https://www.facebook.com/ReneFlowersforCountyCommission/>

Location: PO Box 17056, St. Petersburg, FL 33733-7056

**Frank Peterman Jr.**

Facebook: <https://www.facebook.com/pg/Frank-PetermanJr-Democrat-104711700992149/about/>

Email: [fpetermancampaign@gmail.com](mailto:fpetermancampaign@gmail.com)

### NPA Primary Candidates

**Maria L. Scruggs**



## Pinellas County School Board

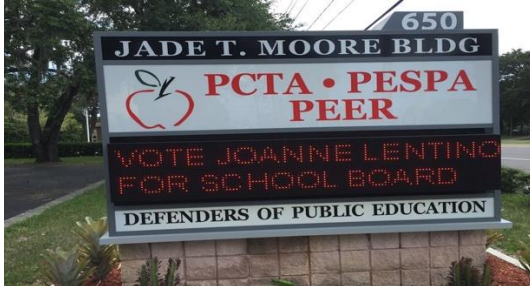
### NPA Primary Candidates

#### Member, District 1 (At Large)

Victor L Connelly

Facebook: <https://www.facebook.com/victor.connelly>

#### Joanna Lentino (**Incumbent**)



Facebook: <https://www.facebook.com/pg/voteforjoanne/community/>

#### Stephanie G. Meyer

Facebook: <https://m.facebook.com/stephanie.g.meyer>

Email: [talkstephaniegardnermeyer@gmail.com](mailto:talkstephaniegardnermeyer@gmail.com)

#### Member, District 4 (Single Member)

Eileen M. Long (**Incumbent**)

No information found online

#### Member, District 5 (Single Member)

Carol J. Cook (**Incumbent**)

No information found online

**Other Offices Up for Election in 2020:**

<b>State Attorney</b>	
<a href="#"><u>State Attorney - 6th Judicial Circuit</u></a>	11/3/2020
<b>Public Defender</b>	
<a href="#"><u>Public Defender - 6th Judicial Circuit</u></a>	
<b>Second District Court of Appeal (Retention)</b>	
<a href="#"><u>Second District Court of Appeal</u></a>	11/3/2020
<a href="#"><u>Second District Court of Appeal</u></a>	11/3/2020
<b>County Judge</b>	
<a href="#"><u>County Judge Group 3</u></a>	8/18/2020*
<a href="#"><u>County Judge Group 10</u></a>	8/18/2020*
<a href="#"><u>County Judge Group 14</u></a>	8/18/2020*
<a href="#"><u>County Judge Group 15</u></a>	
<b>Special Districts</b>	
<a href="#"><u>East Lake Tarpon Special Fire Control District, Seat 1</u></a>	11/3/2020
<a href="#"><u>East Lake Tarpon Special Fire Control District, Seat 3</u></a>	11/3/2020
<a href="#"><u>East Lake Tarpon Special Fire Control District, Seat 5</u></a>	11/3/2020
<a href="#"><u>Lealman Special Fire Control District, Seat 1</u></a>	11/3/2020
<a href="#"><u>Lealman Special Fire Control District, Seat 3</u></a>	11/3/2020
<a href="#"><u>Lealman Special Fire Control District, Seat 5</u></a>	11/3/2020
<a href="#"><u>Palm Harbor Special Fire Control &amp; Rescue District, Seat 1</u></a>	11/3/2020
<a href="#"><u>Palm Harbor Special Fire Control &amp; Rescue District, Seat 3</u></a>	11/3/2020
<a href="#"><u>Palm Harbor Special Fire Control &amp; Rescue District, Seat 5</u></a>	11/3/2020
<a href="#"><u>Pinellas Suncoast Fire &amp; Rescue District, Seat 1</u></a>	11/3/2020
<a href="#"><u>Pinellas Suncoast Fire &amp; Rescue District, Seat 2</u></a>	11/3/2020
<a href="#"><u>Pinellas Suncoast Fire &amp; Rescue District, Seat 5</u></a>	11/3/2020



<a href="#"><u>Eastlake Oaks Community Development District, Seat 4</u></a>	<b>11/3/2020</b>
<a href="#"><u>Eastlake Oaks Community Development District, Seat 5</u></a>	<b>11/3/2020</b>
<a href="#"><u>Clearwater Cay Community Development District, Seat 1</u></a>	<b>11/3/2020</b>
<a href="#"><u>Clearwater Cay Community Development District, Seat 2</u></a>	<b>11/3/2020</b>

*\*Special Thanks to Nicholas West for compiling these resources\**