



Campus Compact

Publicity Toolkit Civic Action Planning

Press Release Template:

CITY, STATE – In 2016, Campus Compact, a coalition of 1,100 colleges and universities dedicated to advancing the public purposes of higher education, released their 30th Anniversary Action Statement of Presidents and Chancellors as a call to marshal engagement resources to address challenges arising from exploding inequality and political polarization. INSTITUTION is one of over 450 institutions that have signed the Action Statement and committed to create a campus Civic Action Plan within one year of signing. INSTITUTION’s Civic Action Plan lays out actionable steps they will take to move forward with a renewed sense of urgency, as well as impact they expect to have on their campus and community.

Campus Compact’s Action Statement includes five commitments that drive INSTITUTION’s Civic Action Planning efforts:

1. We empower our students, faculty, staff, and community partners to co-create mutually respectful partnerships in pursuit of a just, equitable, and sustainable future for communities beyond the campus — nearby and around the world.
2. We prepare our students for lives of engaged citizenship, with the motivation and capacity to deliberate, act, and lead in pursuit of the public good.
3. We embrace our responsibilities as place-based institutions, contributing to the health and strength of our communities — economically, socially, environmentally, educationally, and politically.
4. We harness the capacity of our institutions — through research, teaching, partnerships, and institutional practice — to challenge the prevailing social and economic inequalities that threaten our democratic future.
5. We foster an environment that consistently affirms the centrality of the public purposes of higher education by setting high expectations for members of the campus community to contribute to their achievement.

INSTITUTION’s planning process took place from START DATE to END DATE, and produced a plan that focuses on addressing the following issues: EXECUTIVE SUMMARY BULLETS FROM SUBMISSION.

The plan that INSTITUTION developed will be put into action [TIMELINE FOR FIRST ACTIONABLE STEPS LAID OUT IN YOUR PLAN] and will begin with [FIRST ACTIONABLE STEPS FROM PLAN].

Read more about INSTITUTION's Civic Action Plan here [LINK PREVIOUS WORD OUT TO ACTION PLAN], and learn more about Campus Compact's 30th Anniversary Action Statement [here](#).